


D O N A R ::



"keep it simple,
and the earth
livable..."

Mads Odgard for DONAR

GIGO
DESIGN+
COMMUNICATIONS



DESIGNHEMISFERA



Mads Odgård
Troels Grum-Schwensen



PRIMOZ JEZA
STUDIO





Design | ing

SOCIAL IMPACT



INNOVATION



LOW CARBON



NATURE & CULTURE



TRANSPORT



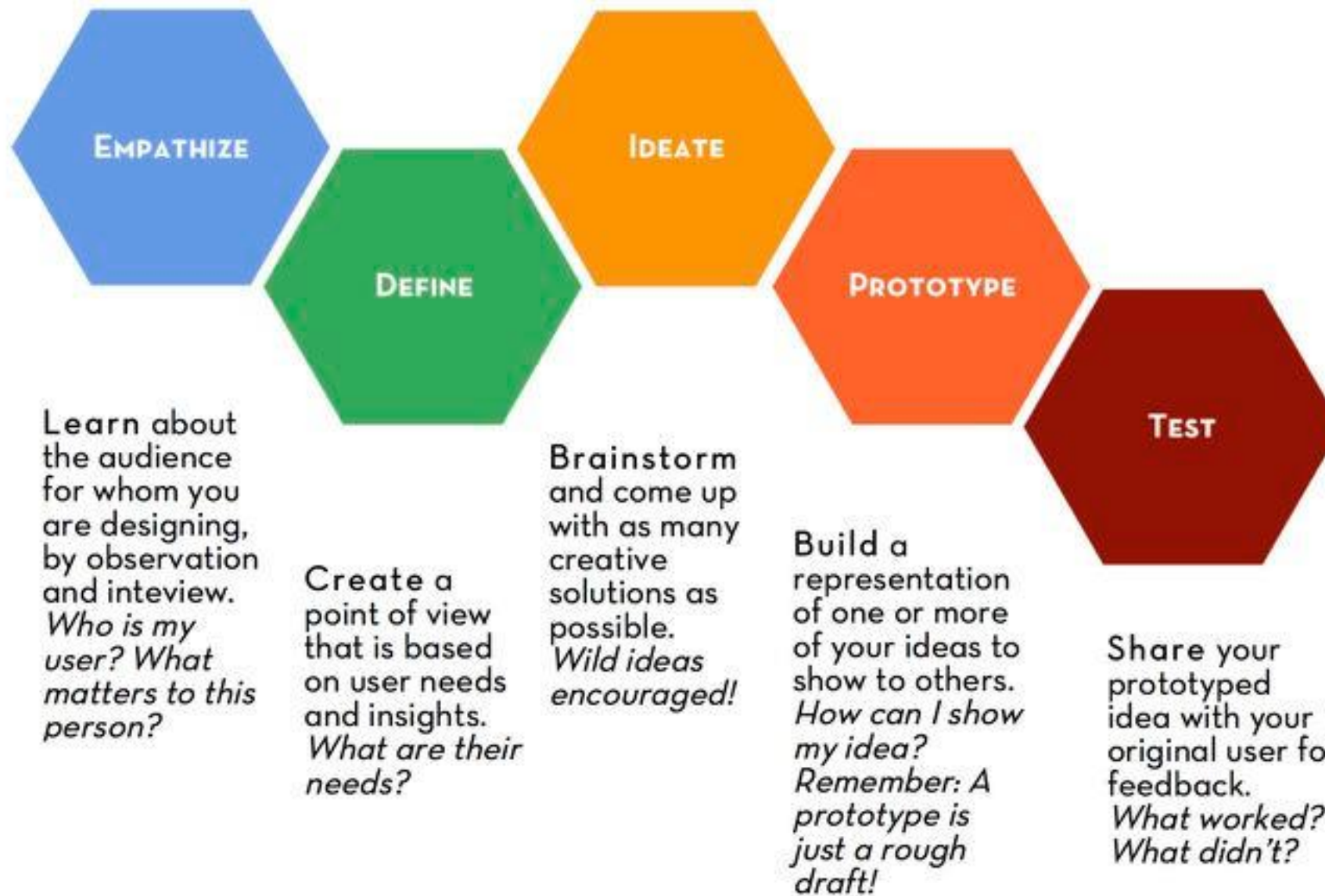
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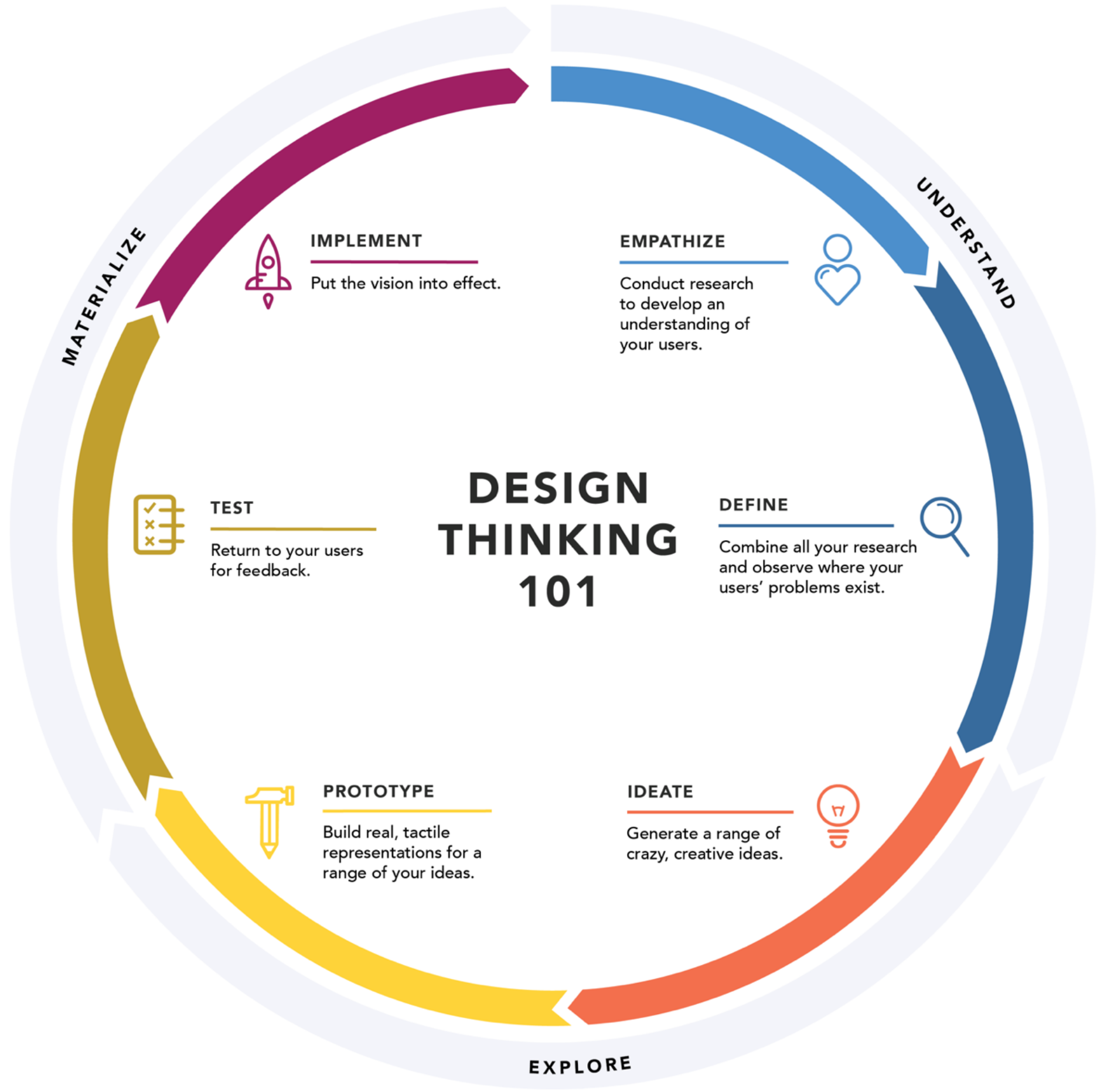
O

W

?

We are all DESIGNERS!





DESIGN THINKING 101

EMPATHIZE

Conduct research to develop an understanding of your users.



IMPLEMENT

Put the vision into effect.



DEFINE

Combine all your research and observe where your users' problems exist.



IDEATE

Generate a range of crazy, creative ideas.



PROTOTYPE

Build real, tactile representations for a range of your ideas.



TEST

Return to your users for feedback.

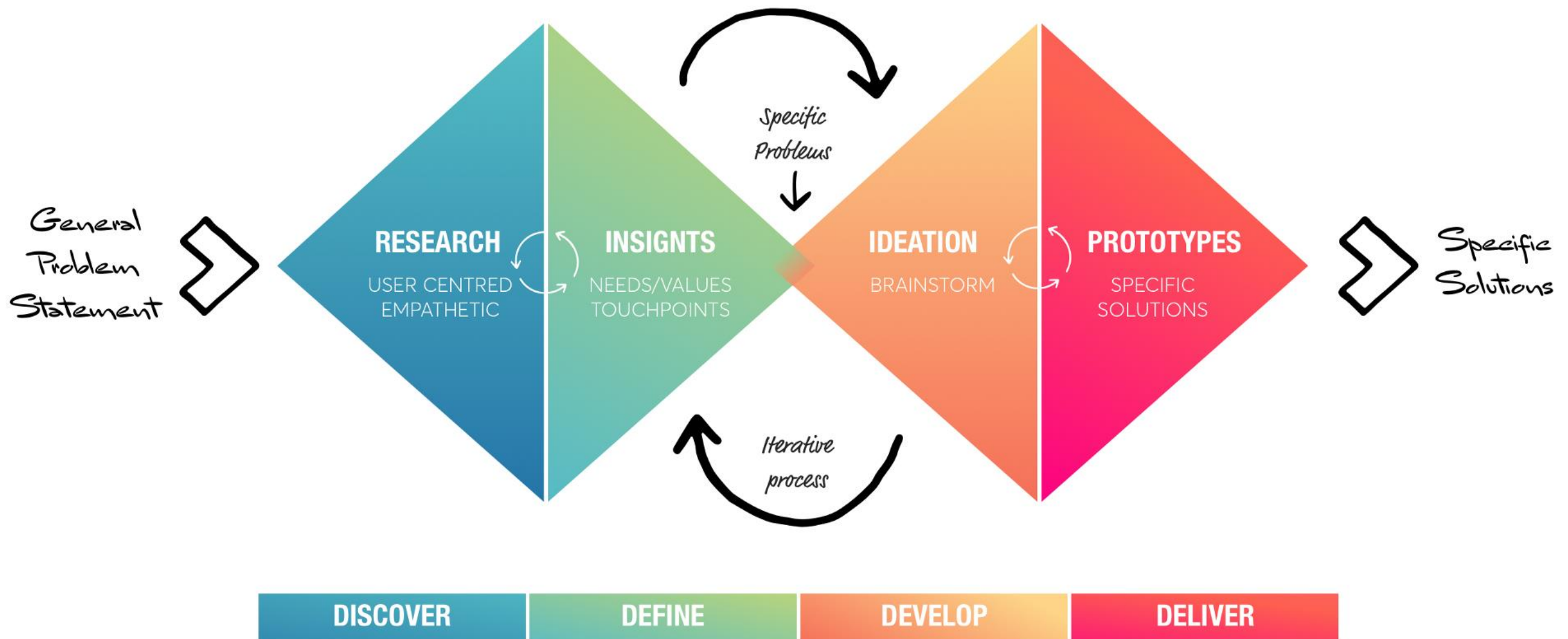


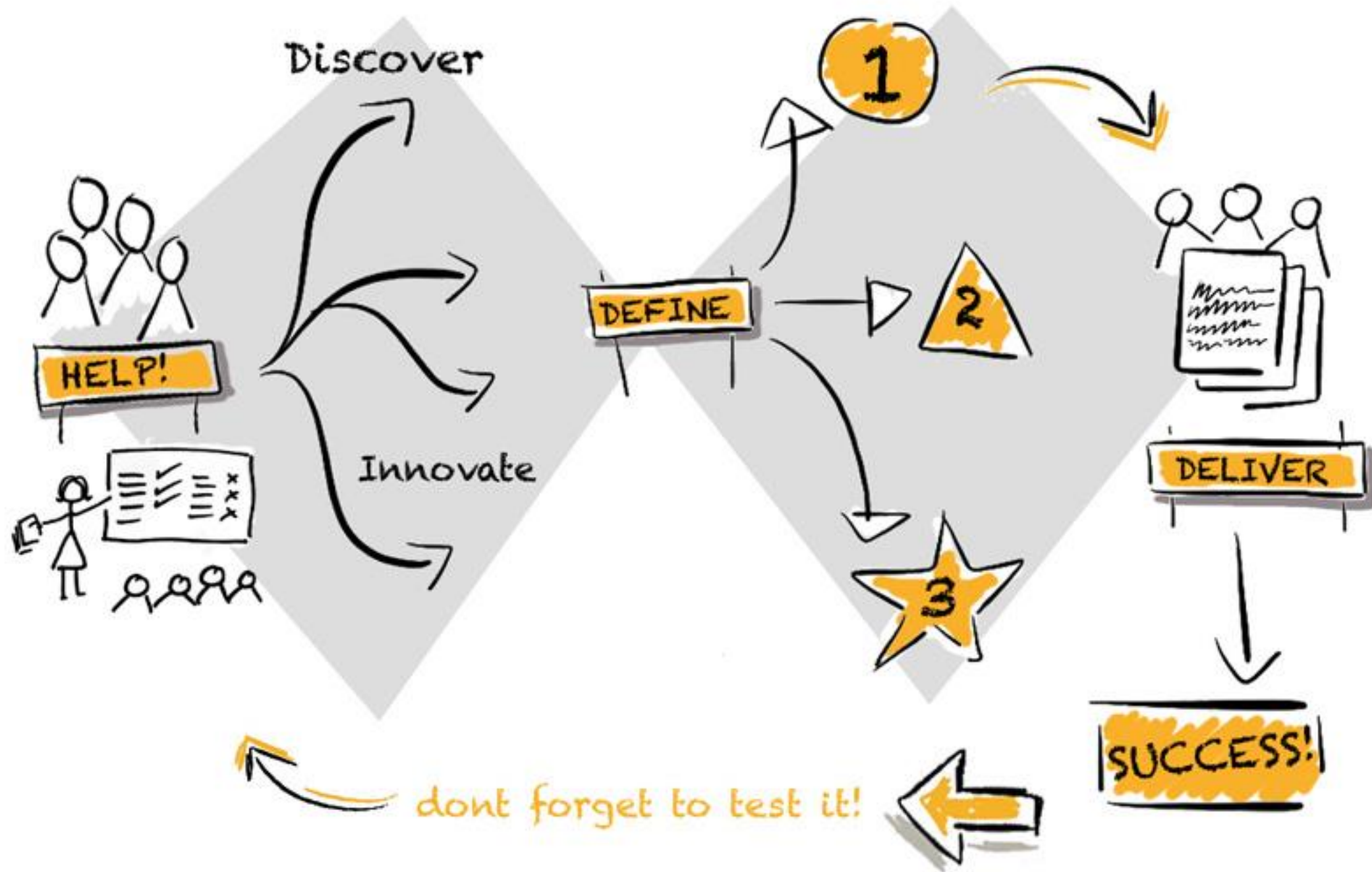
MATERIALIZE

UNDERSTAND

EXPLORE

Double Diamond Design Process





Does planet Earth grow?





WHY?

DO WE
HAVE
TO CHOOSE
BETWEEN THE
ENVIRONMENT
AND THE
ECONOMY?



WHY NOT?

MAKE THE
ENVIRONMENT
THE
ECONOMY?





TRAJNOSTNO NAČRTOVANJE a.k.a. SUSTAINABLE DESIGN

DESIGN = načrtovanje

THINK - cradle to cradle
- carbon footprint



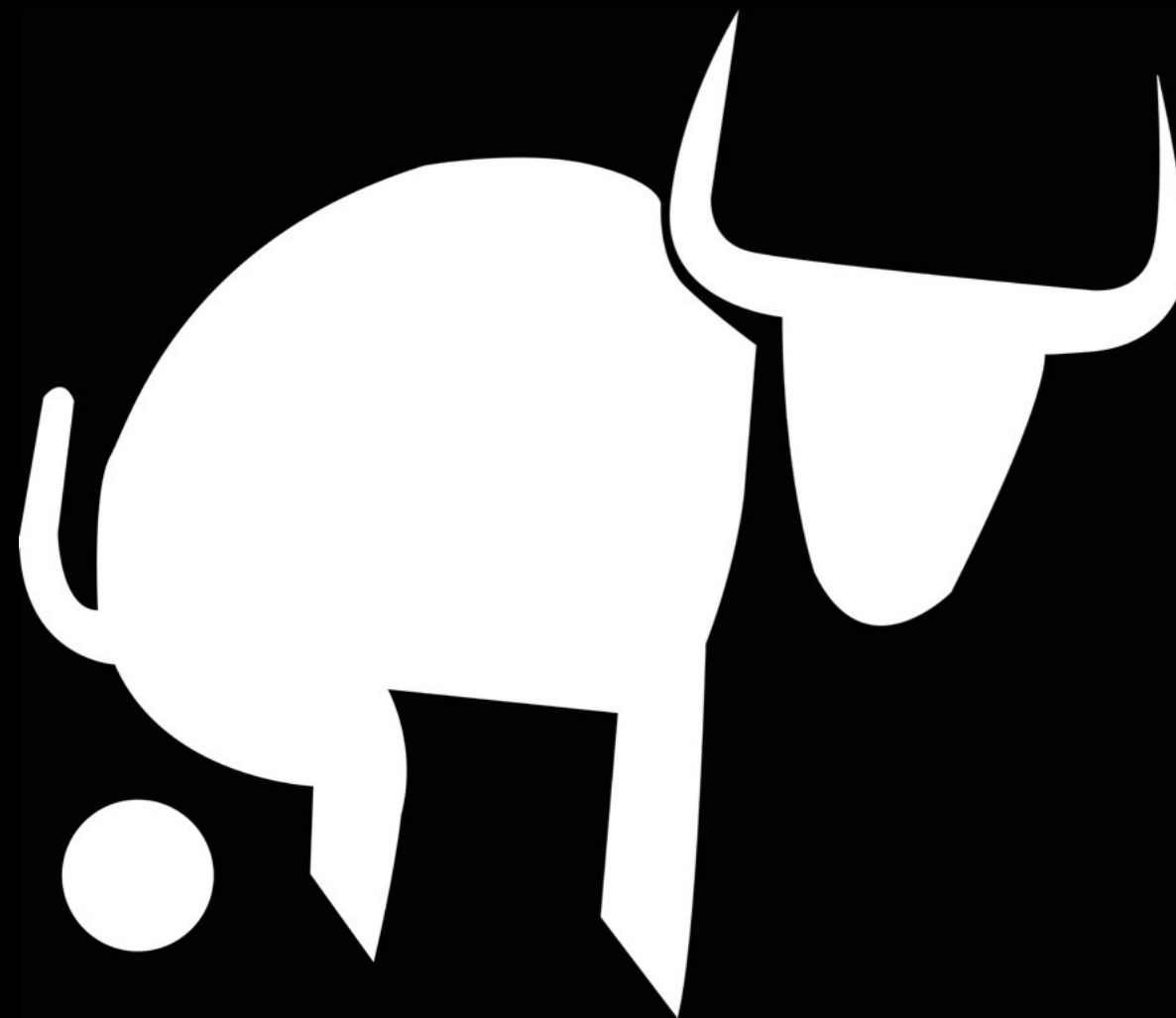
1. ENVIRONMENT

2. SOCIETY

3. USER

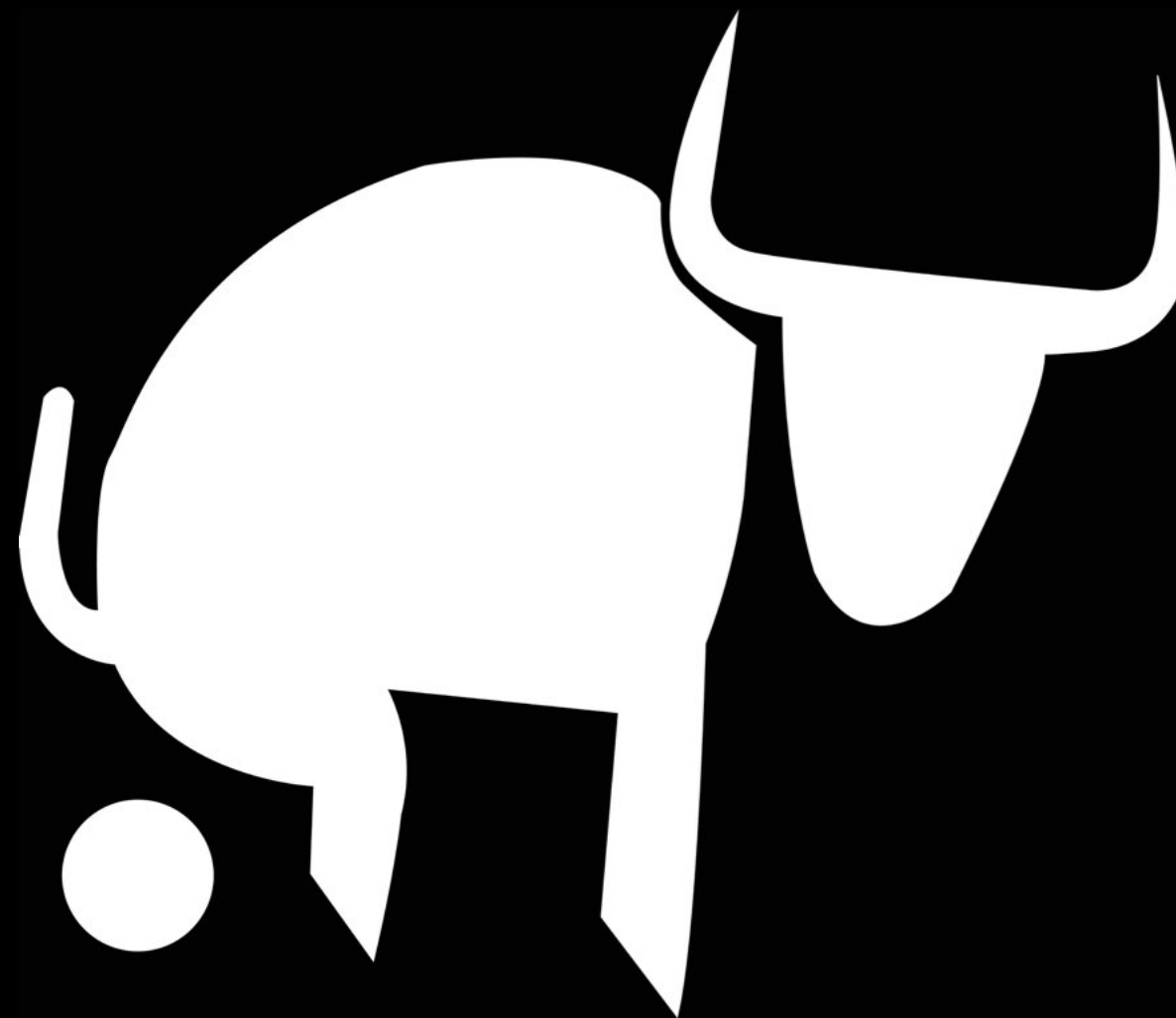
IF YOU HAVE TO HIDE IT

It's



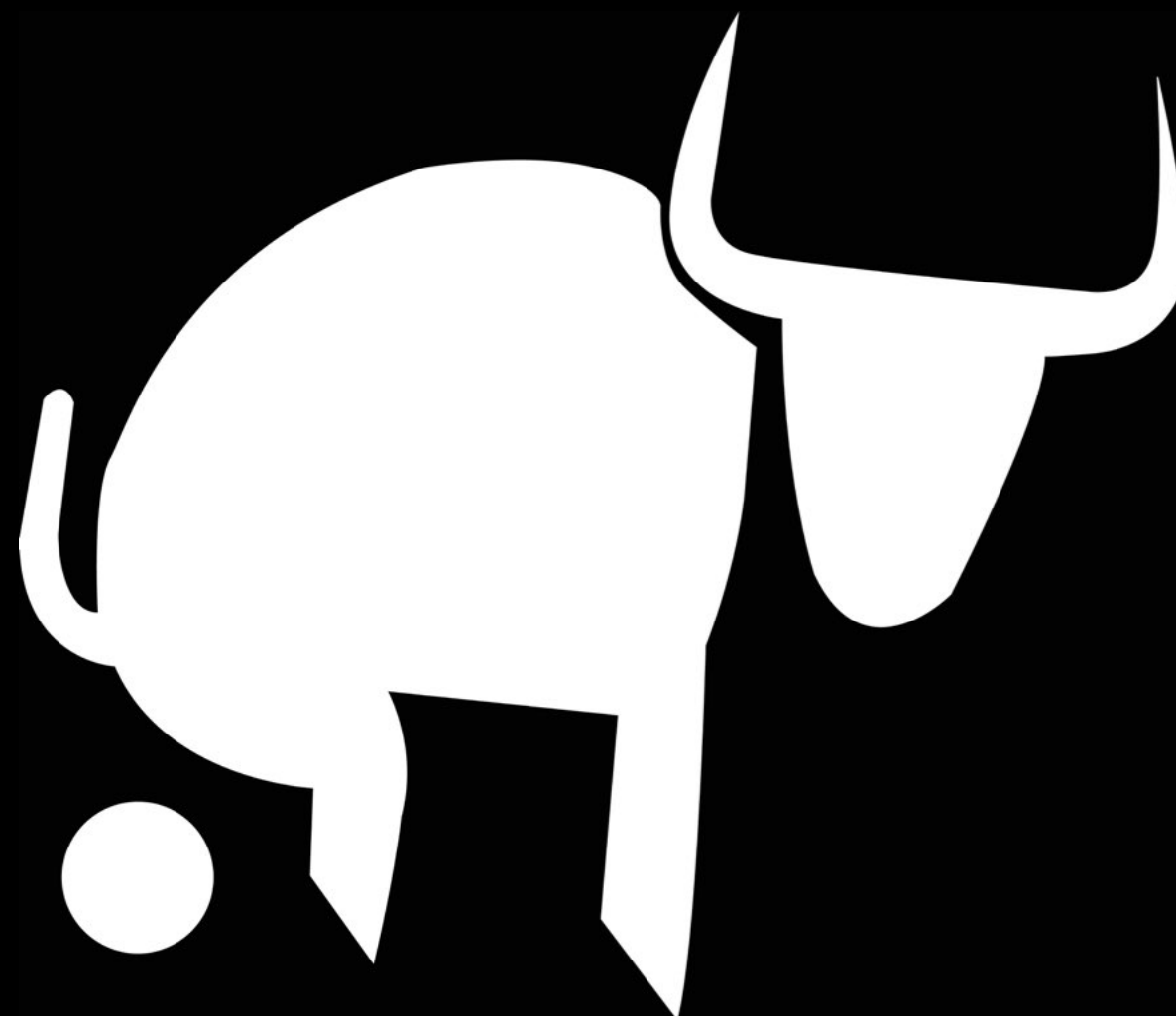
IF YOU HAVE TO DEFEND IT

It's



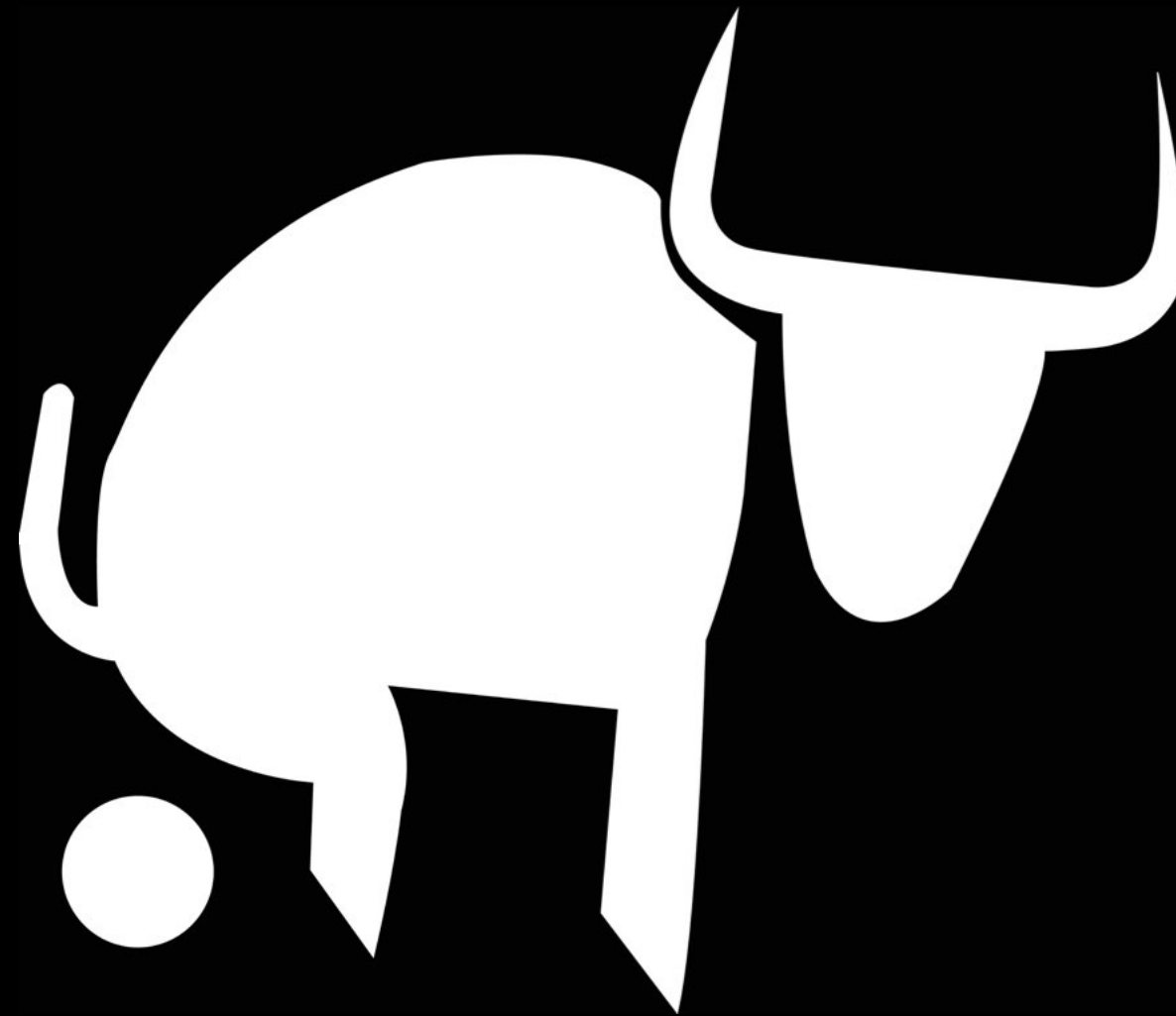
IF YOU HAVE TO CONVINC
YOURSELF THAT THE GOOD
OUTWEIGHS THE BAD

It's



IF YOU HAVE TO TELL PEOPLE THEY
JUST DON'T UNDERSTAND

It's



NO
Bullshit

Immerse Yourself in Your Private Audiovisual Cocoon

Beatnik lets you enjoy in your private cocoon in the middle of busy open plan spaces, ensuring audio and visual isolation. Designed as a room-in-room concept, Beatnik not only provides a new quality space within a space, but adds a distinctive feature to the surroundings.



* Available with Metal Powder-Coated Bases; ** Apple AirPlay, Bluetooth; *** Available with Beatnik Sound Station Chair and Beatnik Multimedia Chair.

Beatnik™



reddot design award
honourable mention 2013



THE FUTURE
IS ULTRA-LIGHT
www.akrapovic.com

SOUND CHAIR



CHEVROLET CORVETTE STINGRAY
Evolution Line (Titanium)
+18.6 HP (at 5,750 rpm), +25.8 Nm (at 4,650 rpm), 11.6 kg (40.7 lb)

AKRAPOVIČ

**Starwood HOTELS
MALDIVES**





**Private home
MOCK-UP**

MEDIA



得奖 创意家品

国际知名设计大奖—红点奖 (Red Dot Award), 2013年得奖杰作率先在本地红点设计博物馆展出, 趣味创新家品抢鲜看。

1. 大师折叠灯

日本时尚设计大师三宅一生跨界为意大利品牌Artemide设计灯具, 大胆采用了数学程序, 设计出名为“IN-ET ISSEY MIYAKE”系列, 融入其招牌皱褶设计风格的灯具, 能在一瞬间折叠平整, 方便收纳。

2. 音乐椅

斯洛维尼亚品牌Donar d.o.o的扶手椅“The Sound Station Chair”, 内置音响系统, 把手机插入, 即能播放自己喜爱的心水音乐, 靠一般的外形设计, 窝在里头, 体验不一样的听歌享受。

3. 神奇纸凳

从纸盒变身成一个能承受高达200公斤重量的凳子, “Dutch Design Chair”是荷兰品牌Timon Enterprise的私人之作, 兼具环保与实用性。

4. 变形金刚桌

“Faltwerk”餐桌是年轻德国品牌Metz Design的作品, 可从2.4米长延展至3.4米长, 可灵活收起的活动抽板, 从餐桌正中央拉出时, 其中的“机械活动”一览无遗, 很是奇妙。

5. 经典重现

1938年诞生的“蝴蝶椅”, 颠覆传统椅子设计, 堪称经典设计作品之一, 设计师Barbara Giménez Weinbaum保留了其优美线条, 把它进化成双座椅“Butterfly Twin Chair”。



6. 保健椅

形状怪异, 却出奇地简单——一个圆柱里放着一个T字型木块, 据意大利品牌georgmuehlmann的说法, “Meik-i”凳子可让脊椎放松, 甚至加强腿、腹部和背部肌肉, 电脑族们, 这个是为你们定做的吧?

7. 红点设计博物馆

开放时间: 上午11时至傍晚6时 (星期一、二和五); 至晚上9时 (星期六和日); 星期三和的休息。
门票: 50 (每逢一个月一次的创意市集MAAD, 则免门票, 下一个MAAD将在9月6日举行。)



DESIGN MAGAZINE
Beatnik
Top 10 design

Paz high-tech

Nessa edição, o tema central da feira foi conforto. Mas tecnologia e peças de design ganham papel fundamental nessa busca pelo sossego

POR ELIANA SANCHES

O que é conforto em 2017? Tema dessa edição da Maison & Object, Comfort Zone propõe uma nova forma de pensar o assunto. Se, no século 20, o conforto era basicamente focado em ergonomia, hoje o conceito mudou. "Tem mais a ver com desenvolvimento pessoal, qualidade de vida, formação cultural", afirma François Bernard, diretor artístico da feira. Para ele, existem três vertentes. Além do conforto funcional, ligado ao mobiliário, há o conforto físico, que inclui tudo que convida ao abandono e não demanda esforço, e o conforto psíquico, que suscita bem-estar, serenidade, segurança e confiança. Um conjunto de sensações que levaria, em tese, ao que entendemos por felicidade. Se a primeira coisa que vem à cabeça são os tons que remetem à natureza, as texturas macias e o mobiliário que envolve e acolhe, reproduzindo o sentimento de proteção, tudo bem. Eles fazem parte. Mas a proposta vai além. A tecnologia tem um papel importante (veja mais no especial Tendências, nesta edição). Ela está em poltronas que, conectadas ao smartphone, funcionam como caixas acústicas, e em gadgets que melhoram a qualidade do sono, decretando o fim da casa passiva. Para concluir, não falta um olhar para o belo. Objetos de design com status de arte e peças de metal dourado, que se aproximam da alta joalheria, formam a "estética do conforto". Itens que fazem bem aos olhos e induzem à alegria. Se no passado a forma seguia a função, hoje a forma segue a emoção. A seguir, os destaques da feira e as criações dos designers que foram considerados novos talentos.



LUZ ORGÂNICA

Vêm de Berlim as luminárias de vidro sopradas uma a uma, em um processo artesanal ancestral. Cada uma adquire cor, formato e tamanho únicos. Mais do que luz, objetos de arte. Sedna, da Eloa Unique Lights.



NOVOS TALENTOS

DEEP BLUE

Feito com duas conchas de cerâmica esmaltadas, o premiado vaso Scarabée, de Jean Baptiste Faiziez, remete à casca iridescente dos escaravelhos.



ACONCHEGO TOTAL

A parceria entre a Seletti e Marcantonio Raimondi Malerba sempre rende bons momentos. O sofá Comfy, feito de almofadas, promete virar cult.

fotos: emma/istock



ORIENTE-SE

A nova coleção de papéis de parede da London Art propõe uma viagem exótica ao redor do mundo. Flora tropical, estampas retrô e temas orientais estão entre os destaques. Na foto, Koi, design de Francesca Besso.

DELICAEZAS

Os objetos da Kamaro'an, de Taiwan, são inspirados pelas técnicas da cultura nativa. Luminária Riyar (oceano), de junco, que remete ao movimento das ondas.

NOVOS TALENTOS



NOVOS TALENTOS

OBJETO DE DESEJO

Alexandre Echasseriau uniu as propriedades acústicas do mármore de Carrara ao granito belga e ao alumínio anodizado. O resultado é o sistema de som PHL: lindo e superpotente.



CALOR NATURAL

Nomeada para o Prêmio de Design Alemão 2018, a Hey Sign reinventou o uso do feltro. Cores e formatos inusitados dão bossa a peças do dia a dia. Aqui, os cestos Comba.



MOOD ESCANDINAVO

A dinamarquesa ByLassen trouxe de volta à produção os desenhos dos anos 1930 e 40, superatuais, dos irmãos Mogens e Flemming Lassen. O móvel modular Frame se decompôs em vários itens novos e independentes.



SOM INTERIOR

Mais do que uma poltrona-cocoon, que abraça quem senta, a Beatnik é uma estação de som com tecnologia Bose. Pode ser conectada a laptops, tablets e smartphones via Bluetooth. Da eslovena Donar.

BRASILIAN DESIGN MAGAZINE
Beatnik
Maison Objet PARIS

Form Follows Function Follows Business

Beatnik Room-In-Room features a wide variety of office solutions used by businesses around the world. The integrated video displays can be used for presentations and conference calls, while the BOSE system ensures a superior audio experience. The gesture-operated light switch meanwhile brings a tiny touch of magic in an everyday object. Naturally, the Beatnik Room-In-Room is equipped with USB, VGA, HDMI connections and includes electricity sockets.



* Available with Metal Powder-Coated Bases; ** Apple AirPlay, Bluetooth; *** Available with Beatnik Sound Station Chair and Beatnik Multimedia Chair.

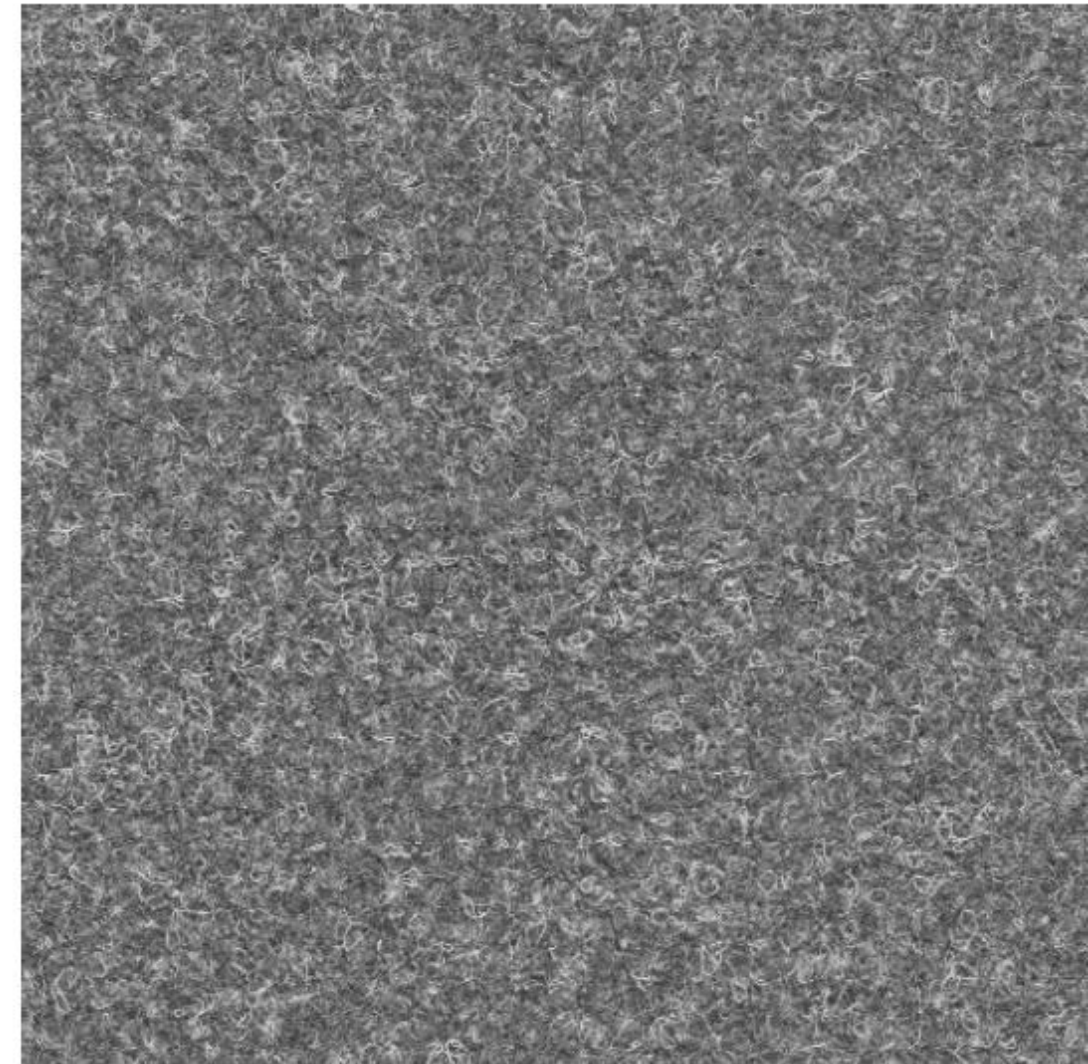


Sustainable Products

Waste as an industrial material of the future.



waste used PET bottles

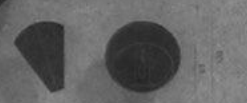


new material recycled felt



CHAT LOOP
CHAT LOOP

Result of combining recycled plastic bottles as a material with a solution for loud modern environment. Charge & Talk in peaceful booth.




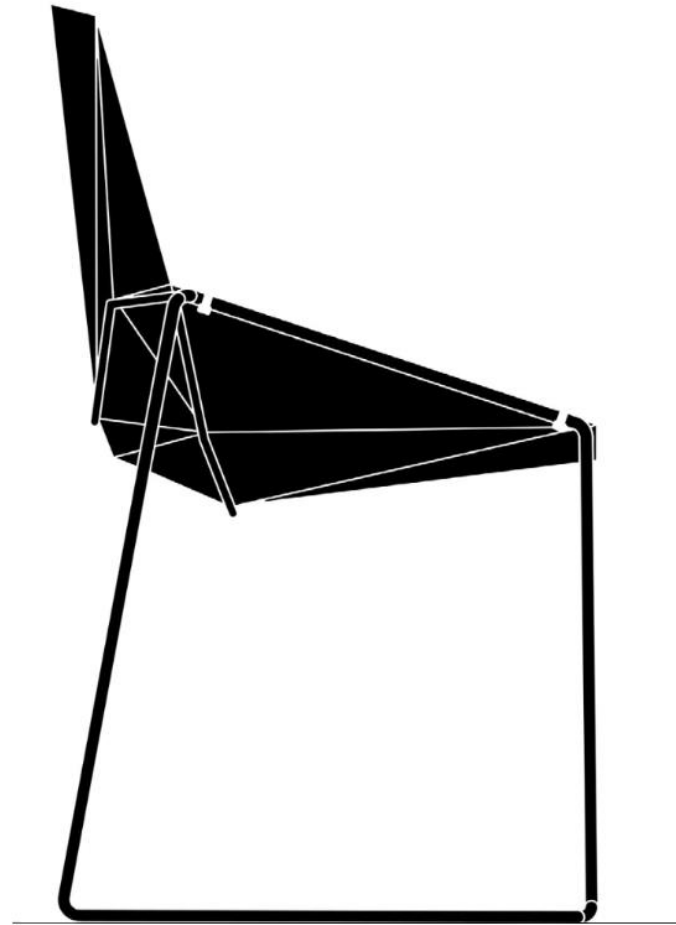
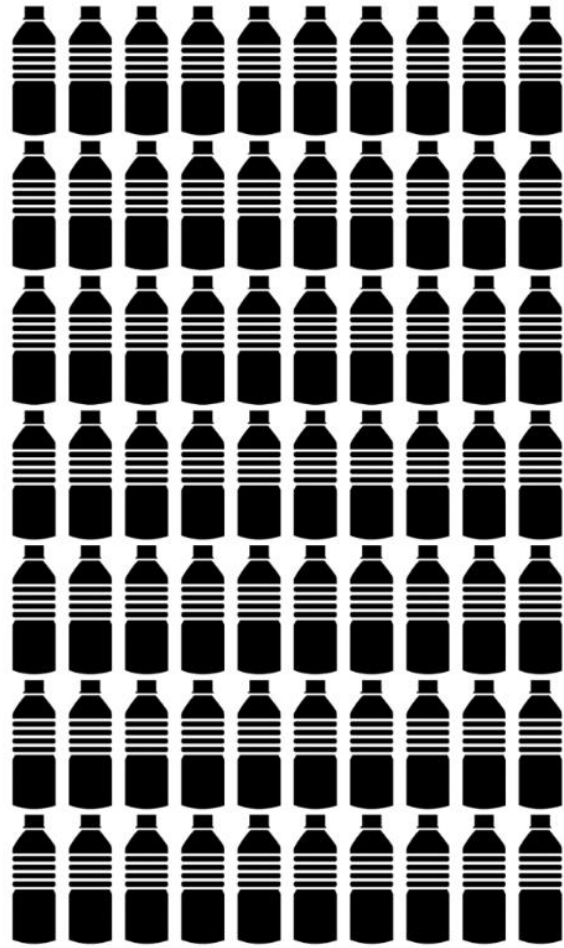
APRIL 2014 #1201



NICO LESS
NICO LESS

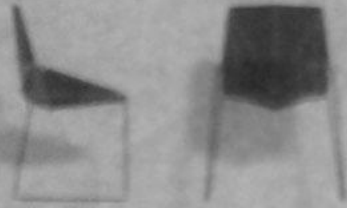
Result of using trash as an industrial material of the future by combining recycled plastic bottles with advanced technology.





With every Nico Less made, there are approximately **70 plastic bottles saved*** from the environment. With every Nico Less sold at least **one person** is convinced that recycling is useful.

Result of using trash
as an industrial
material of the future
by combining recycled
plastic bottles with
advanced technology.



archiproducts

archiproducts

DESIGN
SELECTION

2017















reddot award
winner





It offers features like charging any (Apple or Android) phone, and a simple login phone call (Skype or similar) with traditional hand set (with Stop button) in combination with tablet.

Curved laminated wood shelve offers a place for writing quick note or just to leave your phone or tablet in your sight.

**We need sustainable
products with best
user experience.**





DONAR

CHAT LOOP

Result of combining recycled plastic bottles as a material with a solution for loud modern environment. Charge & Talk in peaceful booth.



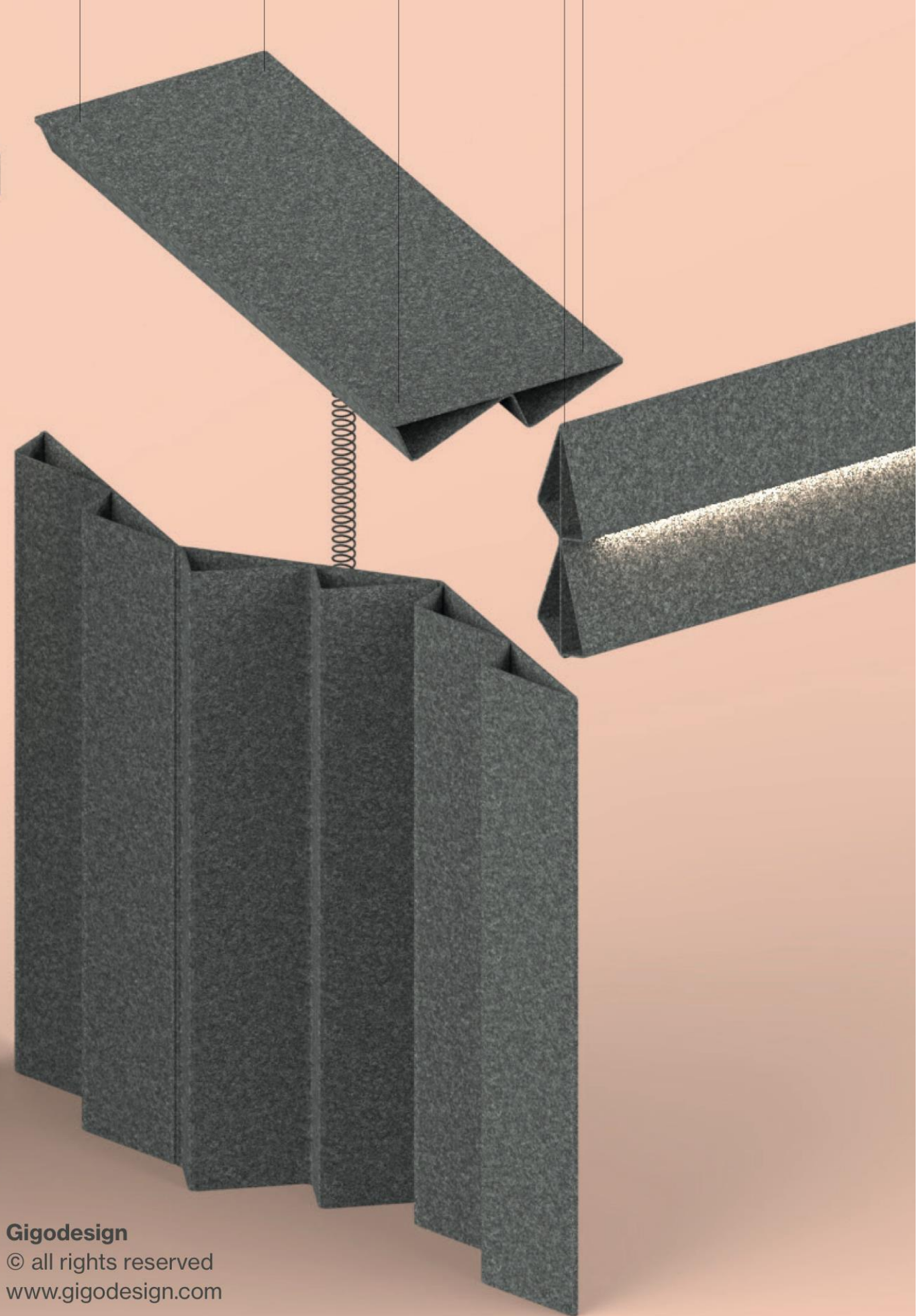
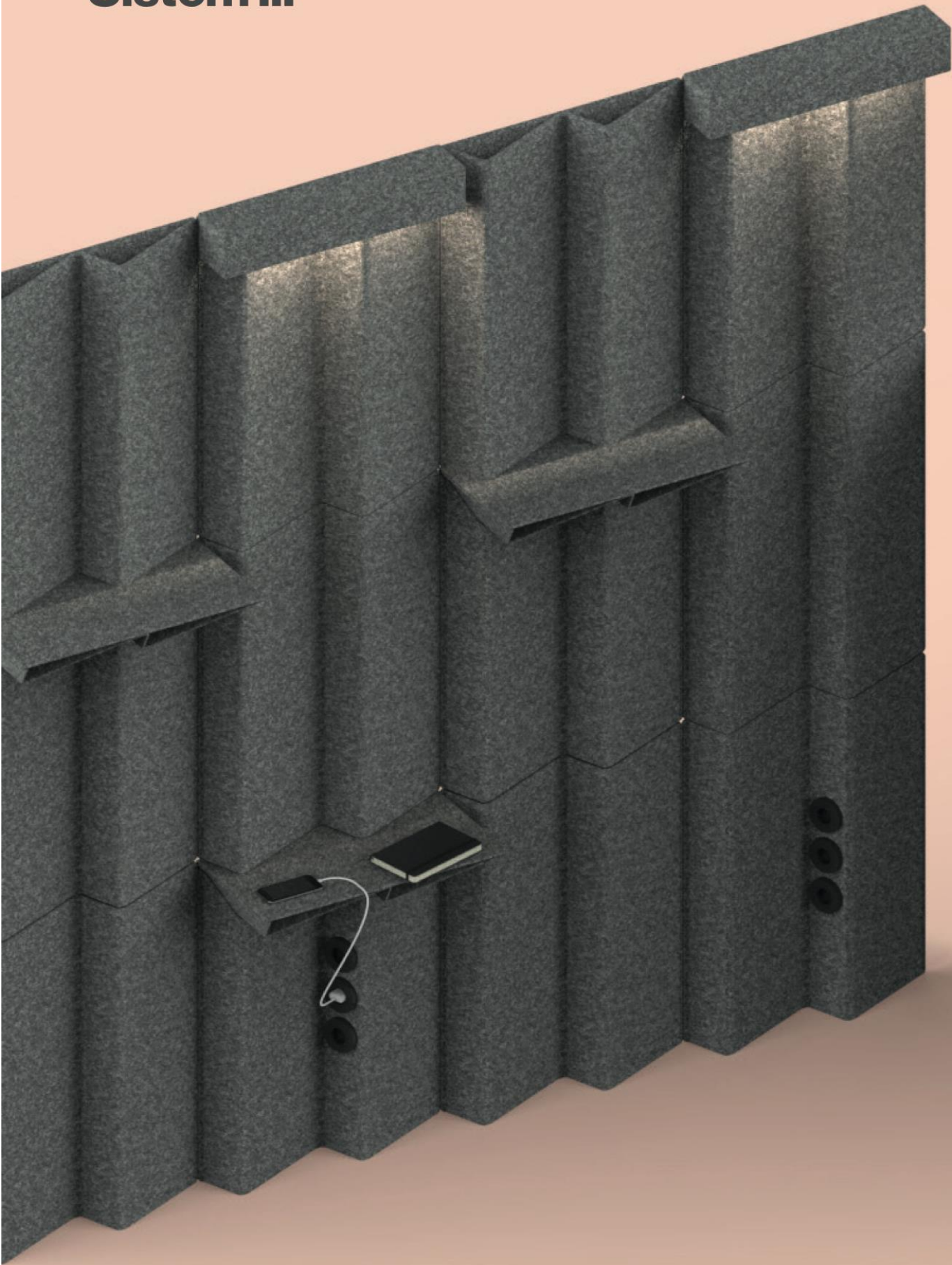
54 19
73



108

83
108

Sistem ...



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'IN THE LONG RUN, BUSINESSES AND BUSINESS LEADERS, WILL BE JUDGED NOT BY THEIR PROFITS OR THEIR PRODUCTS, BUT BY THEIR IMPACT ON HUMANITY'

(DUPREE)



VPRAŠANJA ?



INNOVATION



LOW CARBON



NATURE & CULTURE



TRANSPORT

HVALA !

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INNOVATION



LOW CARBON



NATURE&CULTURE



TRANSPORT